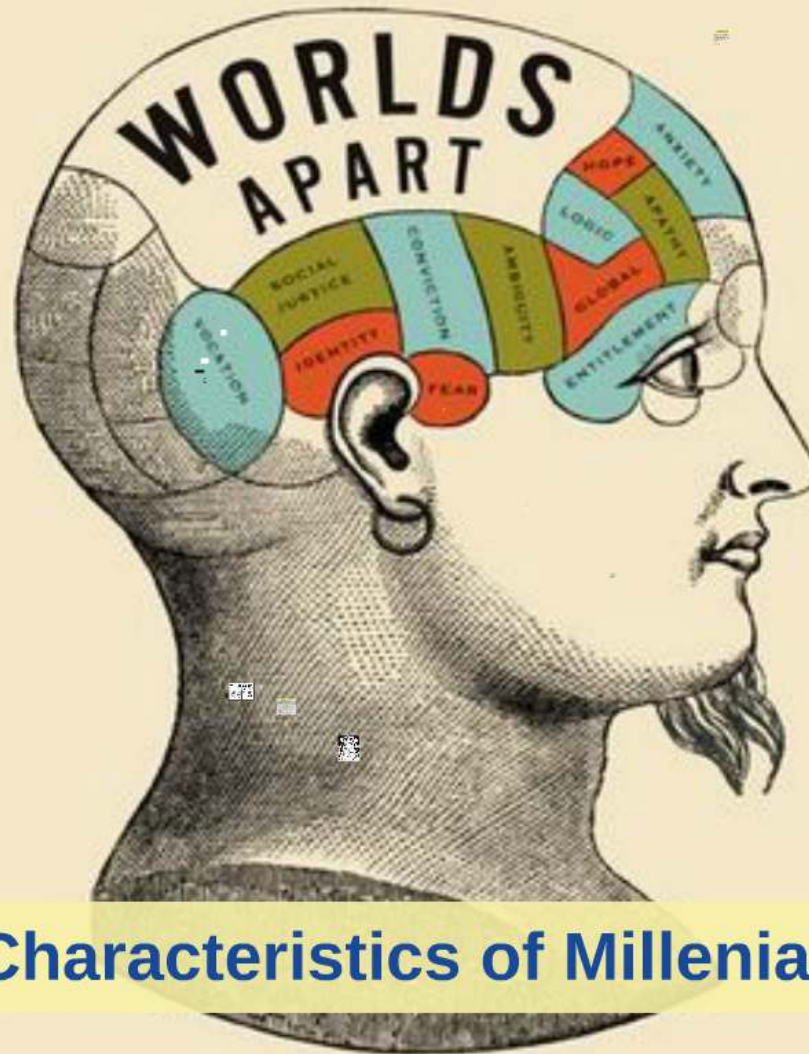


[*Understanding the Mindset and Values of 18-25 Year Olds*]

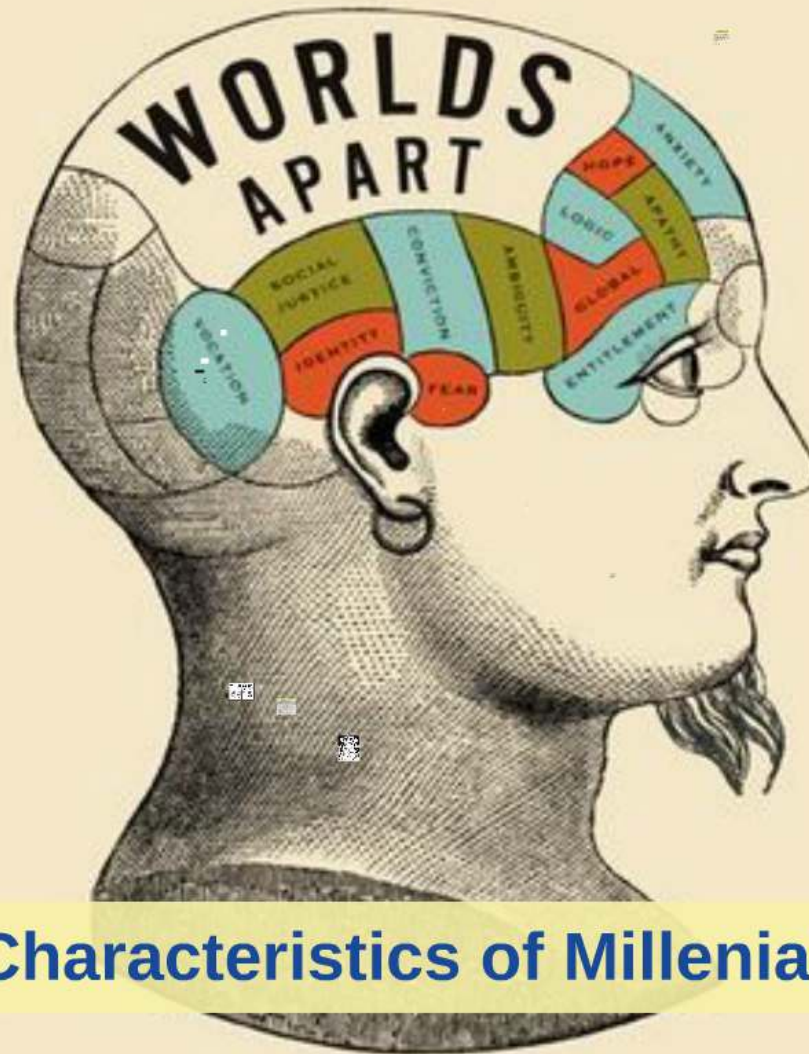


Characteristics of Millenials

CHUCK BOMAR

AUTHOR OF COLLEGE MINISTRY FROM SCRATCH

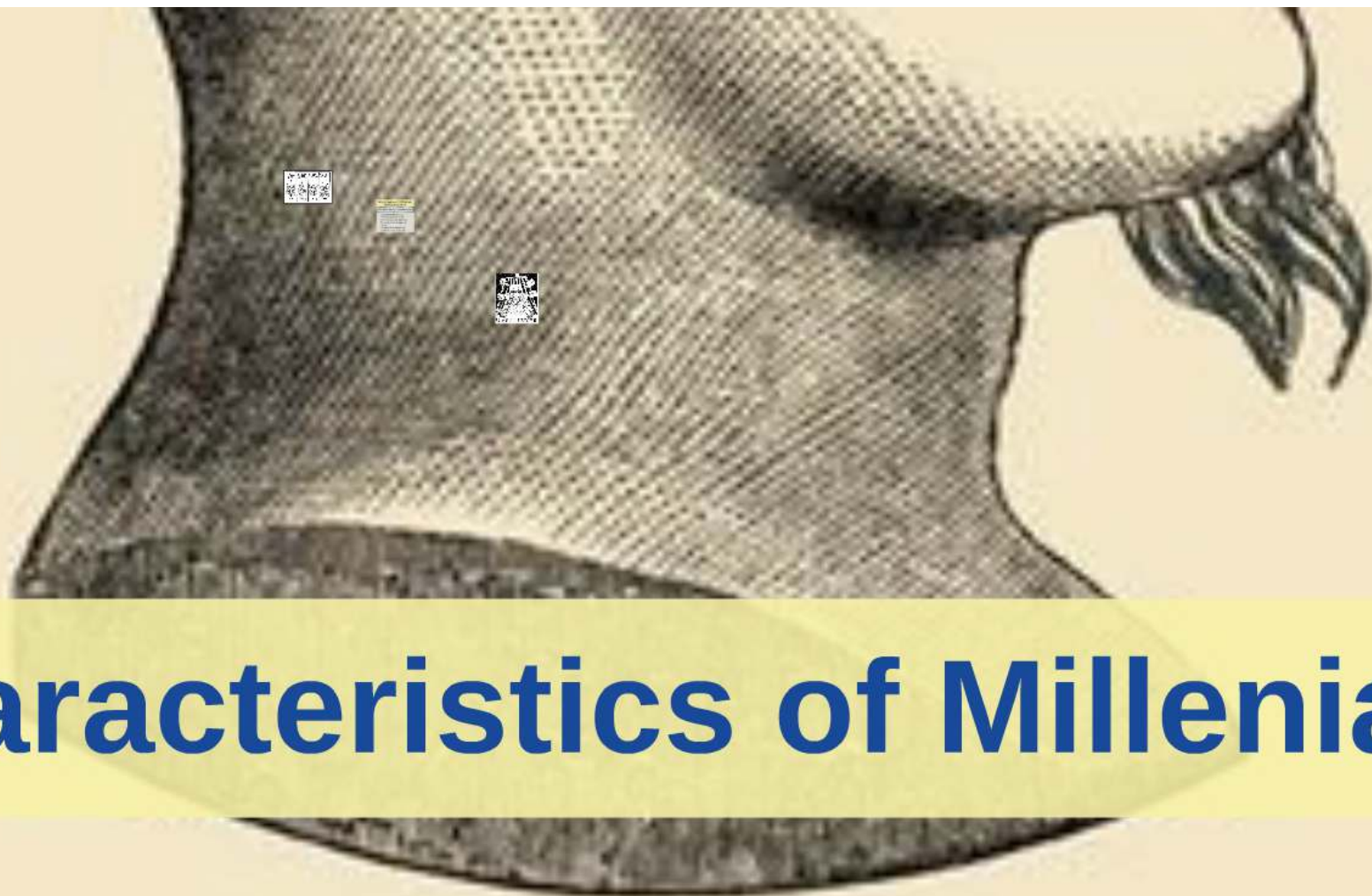
[*Understanding the Mindset and Values of 18-25 Year Olds*]



Characteristics of Millenials

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AUTHOR OF *COLLEGE MINISTRY FROM SCRATCH*



Characteristics of Millenials

CHUCK BOMAR

AUTHOR OF COLLEGE MINISTRY FROM SCRATCH

THOSE OF US BORN BETWEEN 1980 AND 2000 ARE NOT NEARLY AS GOD-AWFUL AS THE WRITERS WHO CONSTANTLY PROFILE OUR TECH-ADDLED, BE-HIPSTERED PEOPLE WOULD HAVE YOU BELIEVE.



Delayed Adulthood

"Adultaescence"

1. Higher Education
2. Prolonged Identity Quest

Between 1970 and 2009, the number of eighteen to twenty-four year olds obtaining more education in degree-granting institutions increased by 97 percent.

The ages of eighteen to twenty-five are no longer a time of adult working life or thinking; they are a necessary educational stage that has led to an extension of adolescent thinking.

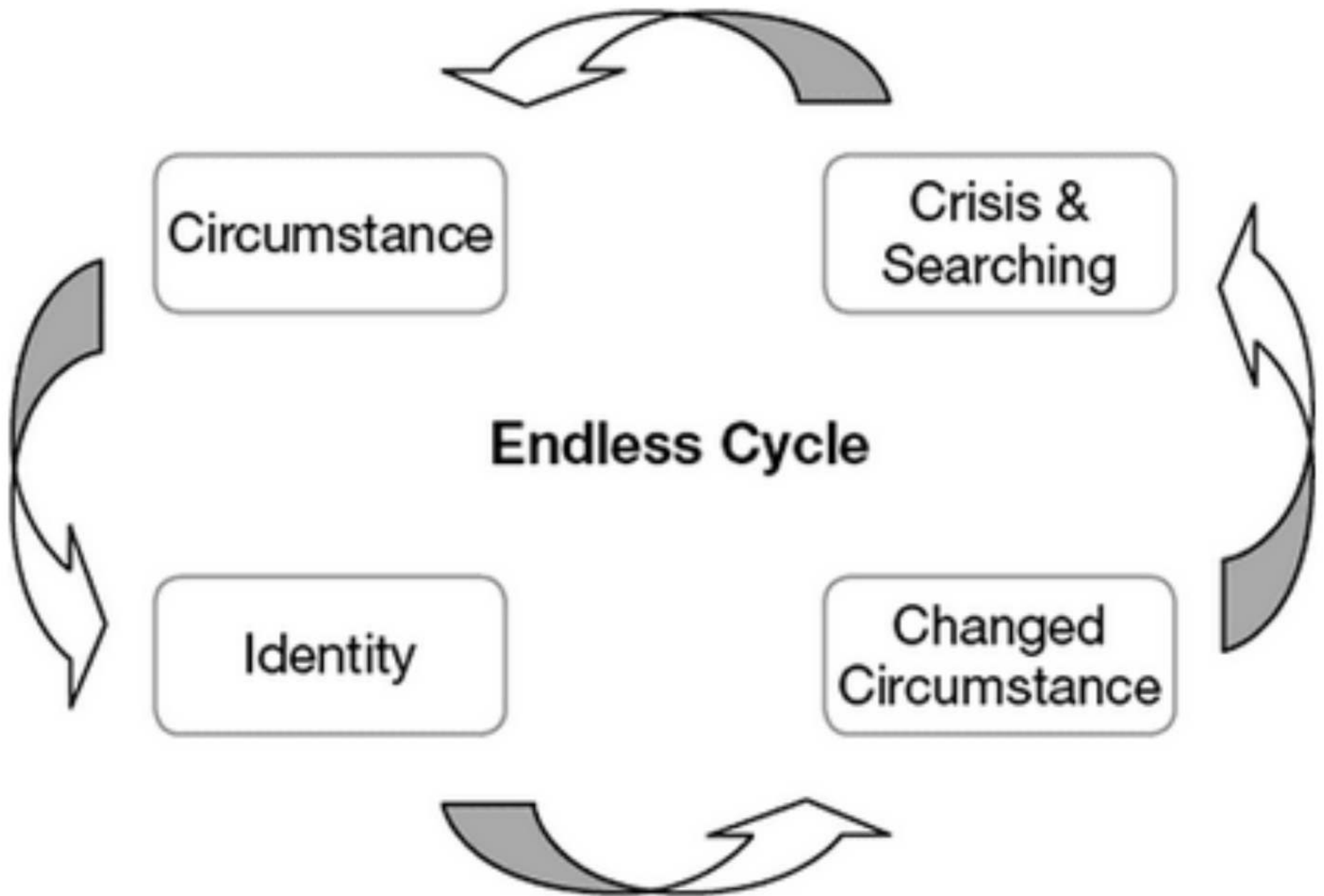


Figure 7.1. The Endless Cycle of Identity Formation

Worlds Apart: Understanding the Mindset and Values of 18-25 Year Olds, by Chuck Bomar

Strong Sense of Entitlement and Egalitarianism

Millennials have been conditioned by:

- Overprotective parents
- Marketing aimed at kids
- General societal affluence
- Fantasy world created by media
- Myriads of choices in an

MY PARENTS
ARE FASCIST
PIGS!



1970

MY FRIENDS
ARE SOLD-OUT
HYPOCRITES!



1980

MY STUDENTS
ARE GREEDY
MATERIALISTS!

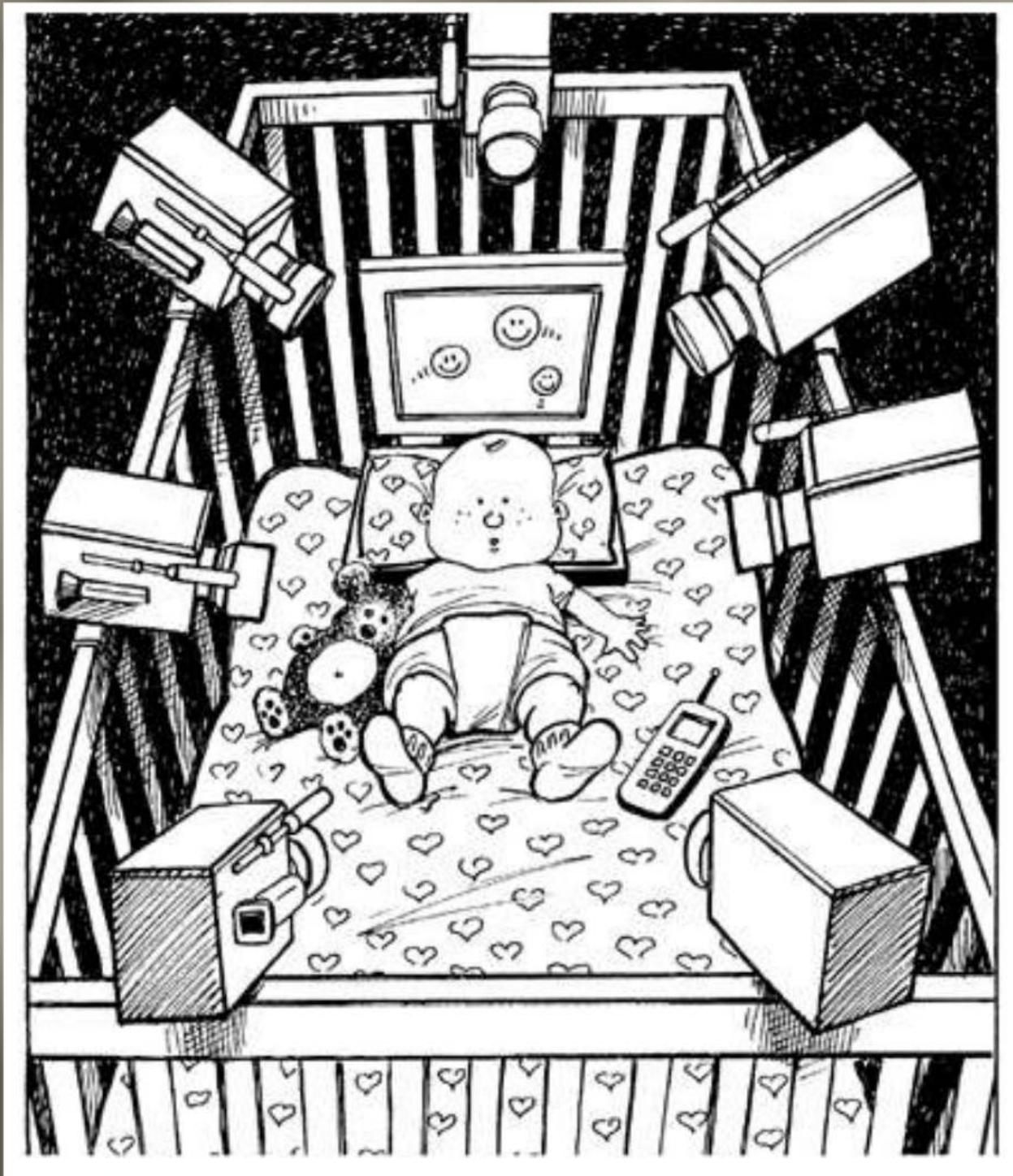



1990

MY CHILDREN
WILL SAVE
US ALL!



2000



A stylized illustration of a smartphone with a black body and a light blue border. The screen is a solid blue color and contains white text. At the top of the phone is a small black dot representing a camera lens, and at the bottom is a larger black circle representing a home button. The background is a solid light teal color.

***Millennials
are all
about
being
connected
- all the
time***

ARE YOU GETTING
A LOT DONE ON THE
GRANDPA BOX?

THE
WHAT?


THE PEOPLE IN MY
GENERATION DO OUR
WORK ON OUR PHONES
AND TABLETS.

I ALSO
HAVE A
LAPTOP.

I'LL
TEXT THE
NINETIES
AND LET
THEM KNOW.

Dilbert.com DilbertCartoonist@gmail.com

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HI SWEETIE,
HOW WAS
SCHOOL TODAY?

YOU CAN READ
ALL ABOUT IT
ON MY BLOG, DAD.

Tolerant

- *More tolerant of different lifestyles (including gays)*
- *More tolerant of different religious approaches*
- *More tolerant of individual choices*
- *Not tolerant of any kind of racism or prejudice*

Idealistic

All the leading research shows that Gen Yers are more idealistic than any other new youth cohort since the first wave of baby boomers came of age in the 1960s.

Community Oriented

- *Much higher priority toward family*
- *Tend to form strong "tribal" groups*
- *Connected through social media*
- *Favor team activity over individual achievement*

Educated

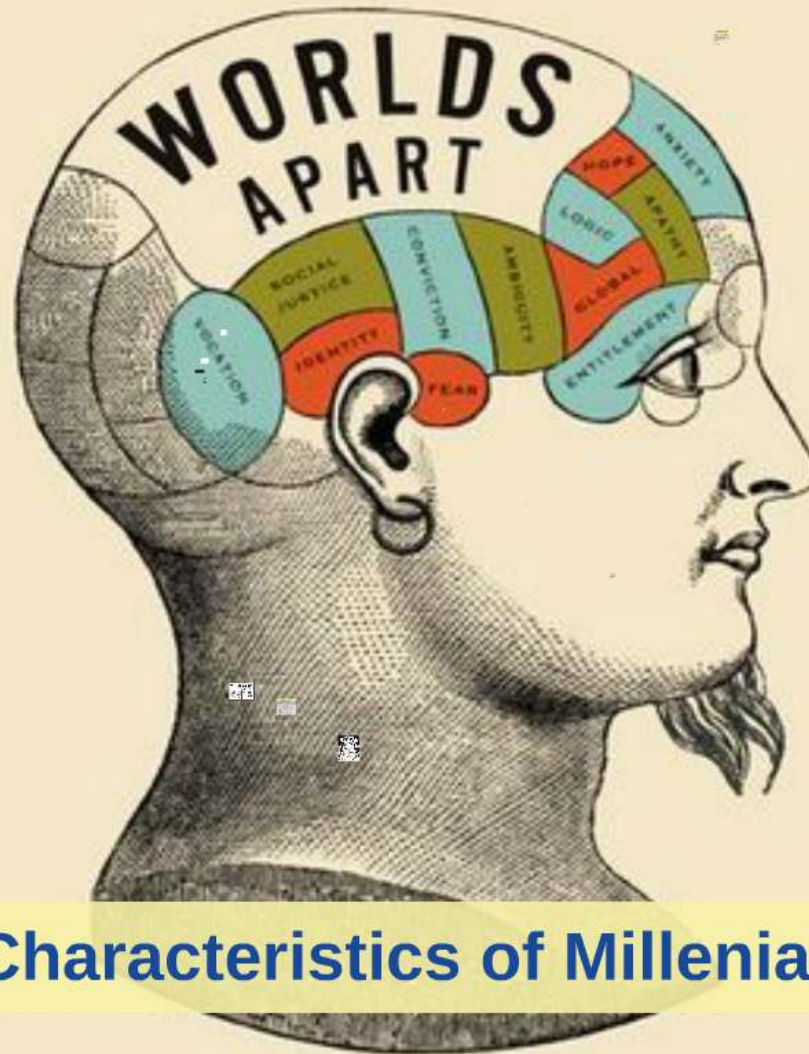
One author refers to the Millennials as "Generation Higher-Ed."

Worlds Apart: Understanding the Mindset and Values of 18-25 Year Olds, by Chuck Bomar (Kindle Location 181)

Productive

“Generation Y will be more difficult to recruit, retain, motivate, and manage than any other new generation to enter the workforce. But this will also be the most high-performing workforce in history for those who know how to manage them properly.”

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